



blue phoenix media



Blue Phoenix Media can turn your clicks into dollars by utilizing our post registration targeting technology and network of partners.

### What is Blue Phoenix Media?

Blue Phoenix Media is a customer acquisition and interactive lead generation network with our own self-developed proprietary lead generation technology. With this technology, we have the ability to consistently deliver our clients high volumes of quality leads and customers on a 100% performance basis. We build unique partnerships and provide multi-faceted revenue channels that leverage our technology.

### Why choose Blue Phoenix Media?

At Blue Phoenix Media, our focus is to create long term relationships with our advertisers and publishers by providing quality service. Our unique ad serving platform can help our advertisers reach the right prospects and at the same time maximize revenue for our publishers.

### What attracts Advertisers to us?

- ✓ Dynamically serve offers according to user interest and demographics
- ✓ Superior campaign management and real-time reporting
- ✓ Collect over 30 data points (geographic area, gender, age, income, and more..)
- ✓ CPL market model

### Network Reach

Our network of lead generation sites span every major vertical. We have the ability to serve branded lead generation pages into any website and to determine where consumers are most interested in your offer. Our highly-targeted marketing approach can dramatically increase your websites revenue per registration and turn prospects into profit.

### We own and operate over 10 web properties that include:



PURCHASEMYtimeshare.com

Collegeconduit.com

yoursatelliteguide.com





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## What attracts Publishers to us?

- ✓ Real-Time statistics and Reporting
- ✓ Prompt payouts
- ✓ High performing exclusive offers
- ✓ Around the clock customer support
- ✓ Top-tier advertisers and exclusives
- ✓ Seamlessly serve offers into your website

## Monetize Existing Traffic

Monetize current traffic by incorporating our proprietary lead generation technology into your website. Blue Phoenix Media can customize your offer path by matching the look and feel of your site. If you are new to the lead generation space, let us show you how you can create extra revenue with your website.

## Campaign Flexibility

Customize your user experience and serve branded lead generation pages into your website. Present your users with various display formats: Custom Question (survey style question) Opt-in, (yes/no question) and iFrames.

### Custom Question

▶ Yes  No  **ONLINE DEGREES EARN MORE!!!** Earn a degree on your own time  
 Age:  Year Graduated

### Opt-in

▶ Yes  No  **\$8,700<sup>over</sup> in real casino bonuses** Gain Full Access to \$1000s of exclusive Casino Bonuses

## Technology

Our proprietary technology has a user friendly web interface that provides you with Real-Time statistics and Reporting. You have the ability at all times to know exactly how the offers on your site are performing.

## Service

Our experienced team is available around the clock and will work closely with you to plan, develop and implement your online marketing efforts.

